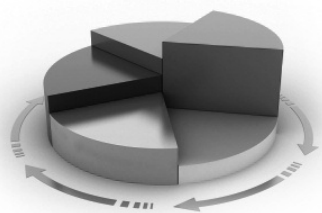


InvestEdge ASP



“InvestEdge enables Wilmington Trust to integrate three major capabilities: portfolio management, client reporting, and compliance. The integrated platform creates efficiencies for our investment staff and provides seamless access to information.”

Christopher Madel,
Director of Investment Advisory,
Wilmington Trust

To effectively manage, monitor, measure, and report on HNW and UHNW portfolios, investment professionals must be armed with easy-to-use tools that simplify their daily tasks and provide streamlined access to account information.

While there are many ad hoc options for automating certain investment-related activities—like systems for portfolio management, performance calculation, and client reporting—only one solution provides a comprehensive wealth management platform to address the comprehensive requirements of investment firms. InvestEdge ASP.

InvestEdge ASP was developed for large banks, trust companies, brokerage firms, and financial advisors who serve the complex needs of wealthy investors. Through a single interface, InvestEdge ASP provides consolidated access to the information and tools that advisors, investment officers, and compliance personnel need to achieve optimum productivity, profitability, and client satisfaction.

The industry-proven software provides a single source for gaining a complete picture of each client’s holdings, account history, and preferences. But that is just the beginning. InvestEdge ASP also includes powerful tools for measuring performance, monitoring compliance, generating reports, uploading trades, and much, much more.

Because InvestEdge ASP is web-based, all information and tools are delivered through a standard browser. Behind the scenes, InvestEdge ASP operates in harmony with existing back office accounting and brokerage systems, as well as vendor data providers like Morningstar, Baseline, Factset, and others. Using patent-pending technology, InvestEdge ASP pulls all data together and presents it in a logical format that supports the decision-making processes and daily tasks of portfolio managers, investment officers, compliance personnel, and performance reporting groups.

Portfolio Management

- Gain an instant picture of each portfolio’s holdings, allocation, and performance with comparisons to benchmarks and indices.

- Leverage flexible asset categories and subcategories to accurately present investment strategies and management styles.
- Access accounts by manager, account type, location, or across the book of business (with permissions).
- Aggregate held-away accounts and assets to provide a complete investment picture for clients.

Performance Measurement

- Eliminate reporting delays with GIPs-compliant performance calculations easily translated into high-quality reports.
- Reduce reporting errors: Each return undergoes intensive validation to flag exceptions.
- Create, maintain and report performance for composite portfolios and compare them to relative benchmarks.

Client Reporting

- Produce account, holdings, transactions, and performance reports in one package.
- Visually depict results with appealing graphics and charts (automatically created).
- Deliver reports that appear to have required hours to produce—but really took minutes.

Compliance Monitoring

- Monitor accounts daily without disrupting the workflow of advisors.
- Automate and record each step of the review process (including who reviewed, when, comments, and final approval).
- Simplify Reg. 9 account reviews for auditors—performing a review is as easy as running a report.

Trade Automation

- Automatically produce buy/sell lists and compare potential trades to restrictions.
- Release trades to a third-party order management system.
- Intelligently manage tax-sensitive portfolios.