INVESTEDGE

Portfolio Management

"We use InvestEdge for everything…from analyzing portfolios to evaluating trades and creating client presentations. The efficiency is phenomenal."

Scott Neff, Principal, Glenview Trust

InvestEdge ASP's portfolio management features enhance the productivity of investment professionals by organizing vast amounts of account information and presenting it in a manner that is aligned with the daily workflow of investment professionals. The system features rich visual displays and intuitive drill-downs, enabling advisors to gain an instant snapshot of each account's holdings, allocation, performance, and assets.

On a daily basis, InvestEdge ASP automatically imports data from the firm's existing books-of-record system, including those from Sungard, Advent, Metavante, and others. And through a partnership with Evare, LLC., InvestEdge can incorporate held-away assets from virtually any custodian. The fully automated service enables advisors to analyze and report on externally managed assets and compare the allocation and management styles against those managed in house.

InvestEdge ASP is also the wealth management industry's only front-office platform to include flexible asset categories—enabling advisors to categorize assets at a more granular level. In addition to the standard four asset categories (Equities, Fixed Income, Cash and Other) firms can define up to ten additional custom asset classes, as well as five layers of further categorization at the subclass level. Customizable asset classes increase the flexibility of performance reporting, especially when defining indices at numerous levels. As a result, investment managers have a better and more accurate way to present their investment strategies and management styles.

InvestEdge provides a wealth of data at the asset level as well. Ticker symbol, number of shares held by the account, price, market value, tax cost, gains and losses, estimated income, yield, and other valuable information is readily accessible. Additional data, such as fundamentals, EPS, total returns, and related research reports are also dynamically linked to each asset, providing streamlined access to virtually all data required for analysis and decision making.

Other productivity-enhancing features—such as tools for comparing accounts to targets and models, tracking investment policies, block trading, and creating family-based relationships—further enable portfolio managers to spend more time gathering additional assets, and less time manipulating data.

Leverage Information

Enhance advisor productivity with simplified access to tools and data:

- Unleash data from your books-of-record system.
- Aggregate held-away accounts and assets to provide a complete investment picture for clients.
- Gain an instant picture of each account's holdings, allocation, performance, and assets held.
- Combine holdings, performance data, vendor data, and other information across any number of accounts for analysis and reporting.

Simplify Analysis

Leverage a single source for analyzing and monitoring portfolios:

- Compare existing holdings with proposed trades to understand the potential impact.
- Create and manage investment policies.
- Automatically monitor portfolios for exceptions, drift, or other customizable rules.

Improve Workflow

Utilize technology that mirrors your routine and style:

- Customize asset categories and subcategories to the unique requirements of the firm.
- More accurately present each client's investment strategy and your management style.
- Profile and manage contacts and other information associated with portfolios.
- Attach notes, files and documents to any portfolio.