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**FOR IMMEDIATE RELEASE**

## **InvestEdge Strategy Lays Groundwork for Continued Success in 2009**

### **Wealth Management Solutions Provider Uniquely Positioned to Assist Firms during Difficult Market Conditions**

PHILADELPHIA, PA—December 16, 2008—InvestEdge, Inc., a rapidly growing provider of wealth management solutions to large HNW and UHNW investment firms, anticipates increased demand for its web-based technology as firms seek to cost effectively retain and grow their high value accounts.

According to Bob Stewart, president and CEO of InvestEdge, the company will remain acutely focused on helping its clients achieve optimum productivity, profitability, and client satisfaction. In 2008, the company enriched its platform with functionality such as the ability to create, maintain and report performance for composite portfolios, compliance tools for streamlining investment reviews and administrative reviews, and customizable asset classification features that enable advisors to categorize assets at a more granular level.

Stewart states, “Perhaps now more than ever, investment firms must find innovative ways to compete. This has always been—and will continue to be—the primary reason companies choose InvestEdge. We provide a clear return on investment and enable firms to concentrate on their core competencies.”

Stewart’s assertion was recently affirmed during the company’s Advisory Board meeting, which was attended by top executives from the InvestEdge customer base. The meeting provided a forum to discuss emerging business requirements and ensure customer needs are met through the InvestEdge solution.

“Although our customers represent many different types of investment firms, each considers InvestEdge to be a critical component of their business,” says Stewart. “They rely on us to streamline their workflow, automate critical tasks, and equip their businesses to scale.”

Stewart adds that the company’s partnership with SEI (Nasdaq: SEIC) will also play a key role in the company’s plans for 2009. In July, InvestEdge and SEI signed a partnership agreement resulting in SEI offering its bank investment processing clients the option of compliance solutions developed by InvestEdge.

“We’re looking forward to leveraging on our partnership with SEI, expanding our solution, and working closely with our customers and prospective customers in the coming months,” Stewart concludes.

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**About InvestEdge, Inc.**

InvestEdge is a leading provider of wealth management solutions to large banks, trust companies, brokerage firms, and financial advisors. Through an integrated wealth management platform, InvestEdge automates key front office functions including portfolio management, performance measurement, client reporting, compliance monitoring, trade automation and relationship management. Founded in June of 2000, InvestEdge is quickly growing through the addition of major customers such as Wilmington Trust, Glenmede Trust, TD Bank, and Greycourt and Co. To learn more, visit <http://www.investedge.com> or call 1-800-830-1839.