

**FOR IMMEDIATE RELEASE**

## **INTERACTIVE DATA TEAMS WITH INVESTEDGE TO PROVIDE WEALTH MANAGERS WITH CUSTOMIZED FINANCIAL DATA**

### **Broad Range of Sophisticated Data Delivered Through Automated Front Office Platform**

**Bedford, Mass. and Philadelphia, Penn., May 18, 2010** — [Interactive Data Corporation](#) (NYSE: IDC), a leading provider of financial market data, analytics, and related solutions, today announced an agreement to provide a wide range of financial data and analytical tools to [InvestEdge, Inc.](#), a leading provider of wealth management solutions to banks, trust companies and advisors.

Interactive Data's end-of-day pricing and reference data is now available through InvestEdge's wealth management platform, which is utilized by large investment firms to manage, measure and report on high net worth portfolios. Clients of InvestEdge also have the option to access robust bond-level risk measures derived by [BondEdge®](#), Interactive Data's fixed income portfolio analytics platform, to help identify opportunities and analyze portfolio risk using robust modeling techniques.

"The combination of Interactive Data's comprehensive market data and fixed income analytics provides our clients with the ability to perform sophisticated risk measures on a wide range of securities," said Jeff Cowley, Vice President of Business Development at InvestEdge. "Our clients benefit from streamlined access to important financial data that can be leveraged for on-line analysis of accounts, performance measurement and reporting."

"The combination of InvestEdge and Interactive Data enables us to focus on the analysis of the financial information at hand, rather than on the technical details related to obtaining data," said Nick Voutsakis, Chief Technology Officer of [Glenmede](#), an investment and wealth management firm with more than \$18 billion in assets for high-net-worth individuals, families, and institutional clients. "InvestEdge's wealth management platform seamlessly delivers the critical information we need to make timely decisions."

"Interactive Data offers a wide range of financial information and advanced analytics for fixed income securities," said Cort Williams, president, Institutional Sales for Interactive Data. "The delivery of our market data through InvestEdge's sophisticated technology platform, together with analytical measures from BondEdge, can help financial institutions perform key front office functions such as portfolio management, risk analysis, and compliance."

#### **About Interactive Data Corporation**

Interactive Data Corporation (NYSE: IDC) is a trusted leader in financial information. Thousands of financial institutions and active traders, as well as hundreds of software and service providers, subscribe to our fixed income evaluations, reference data, real-time market data, trading infrastructure services, fixed income analytics, desktop solutions and web-based solutions. Interactive Data's offerings can help clients around the world with mission-critical functions, including portfolio valuation, regulatory compliance, risk management, electronic trading and wealth management. Interactive Data is headquartered in Bedford, Massachusetts and has more than

2,400 employees in offices worldwide. Pearson plc (NYSE: PSO; LSE: PSON), an international media company, is Interactive Data's majority stockholder.

Pricing, evaluations and reference data are provided in the U.S. through Interactive Data Pricing and Reference Data, Inc. and internationally through Interactive Data (Europe) Ltd. and Interactive Data (Australia) Pty Ltd.

For more information, please visit [www.interactivedata.com](http://www.interactivedata.com).

### **About InvestEdge®, Inc.**

InvestEdge® is a leading provider of wealth management solutions to large banks, trust companies, brokerage firms, and financial advisors. Through an integrated wealth management platform, InvestEdge automates key front office functions including portfolio management, performance measurement, client reporting, compliance monitoring, and trade automation. Founded in June of 2000, InvestEdge is quickly growing through the addition of major customers such as Wilmington Trust, Glenmede Trust, Keybank, Huntington Bank, TD Bank, and Greycourt and Co. To learn more, visit <http://www.investedge.com> or call 1-800-830-1839. InvestEdge is a registered trademark of InvestEdge, Inc.

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