

# Making Performance Measurement Easy

Building trust in a client relationship starts with delivering accurate, meaningful investment performance reports. InvestEdge's Performance Management solution gives advisors confidence in the quality of their data and the flexibility to provide comprehensive, transparent reports.

## Delivering Data Accuracy



InvestEdge's proprietary, patented process brings together data from multiple sources and ensures consistency in how securities are categorized, priced, analyzed and reported. InvestEdge takes care of the data cleansing using a bottom up reconciliation and analysis, and additional checks from the top down.

## Delivering Results for the Most Demanding Clients



The InvestEdge platform can analyze, measure and report on even the most complex account structures and investment vehicles. Private wealth and institutional clients may have numerous portfolios that include varied account types, custodial preferences and alternative investments. Advisors can group these portfolios for measurement of returns at the household level, as well as different tiers of a family hierarchy.

## Delivering Daily Analysis for Advisors & Asset Managers



InvestEdge's solution calculates daily time-weighted returns using a calculation method that complies with GIPS®, and may be used to create composites. Through a single interface, advisors can analyze results of investment strategies; access asset-level returns for point-to-point periods; compare results to benchmarks and indices; analyze attribution of returns; and monitor for return anomalies on a daily basis.

## Delivering Transparency and Oversight



InvestEdge's solution includes on-line views into the data used to calculate returns and the status of the cleansing process. A management report provides a summary of the bottom-up and top-down data cleansing with documentation on outliers.