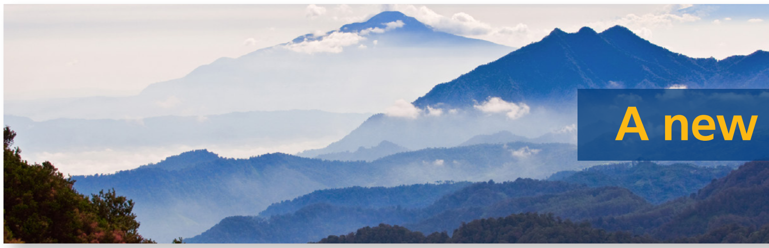
INVESTEDGE

Innovative Advisor Solutions



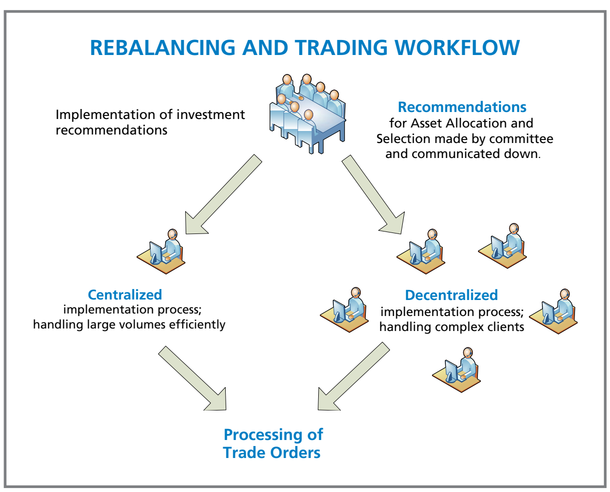
A new frontier in trade automation.

Rebalancing and Trading

InvestEdge includes reliable, easy-to-use features for automating virtually all aspects of account rebalancing, trade analysis, and order placement. InvestEdge allows wealth management firms to efficiently support client customized portfolios – flexible portfolios where the advisor can manage asset allocation ranges and select product choices, and fixed portfolios with set asset allocation and product selection. Successful firms leverage InvestEdge to implement a best-of-breed investment process enhanced with thought leadership and client implementation.

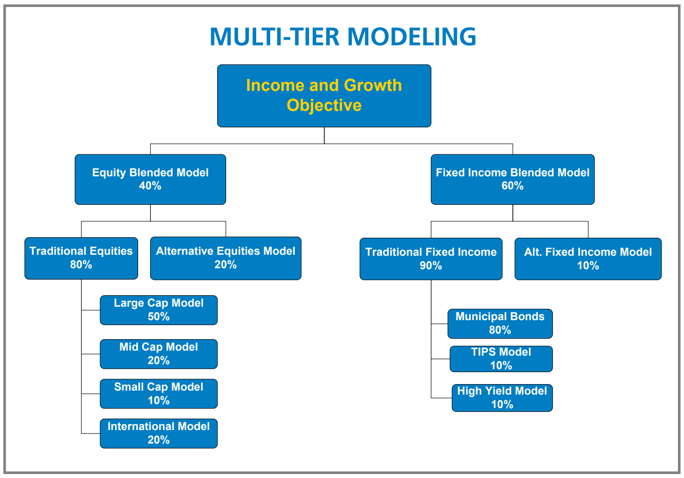
Optimizing portfolio decisions.

Wealth management firms struggle with the most efficient way to implement investment decisions for all types of clients while still maintaining a fiduciary standard.



Our rebalancing and trading platform enables both an large volumes via a centralized implementation team and highly complex analysis done individually by advisors.

Firms that use InvestEdge understand the importance of supporting investment decisions made in each portfolio by the



InvestEdge offers multi-tier modeling function to enable efficient implementation of model changes.

advisor and decisions made centrally over large volumes of portfolios. InvestEdge provides advisors with tools and workflow to efficiently compare each portfolio or relationship to its model, and to implement trading decisions based on the client's cash needs, taxes, compliance requirements, and risk tolerance. Firms that use a centralized implementation team to implement trading decisions across the firm's book of business are provided group rebalancing and block trading tools

Access to multi-tier modeling.

InvestEdge allows models to be customized for a client or to be created for use over a large number of portfolios. A model-of-models approach enables core models with actual assets to be maintained centrally and used in various asset allocation weightings across all client portfolios. InvestEdge enables a firm's strategies to be managed efficiently, including: taxable vs. non-taxable; cash in vs. out; alternatives included vs. excluded. InvestEdge supports both internal and 3rd Party Manager Models for inclusion in any consolidated model.

Leverage new tax efficiency.

The combination of InvestEdge and Northfield Information Systems simplifies the management of tax-sensitive portfolios. Unlike traditional portfolio optimization approaches — which are typically manual, ad hoc, and error prone — our system arms front-line investment managers with automated tools for monitoring portfolio risk and optimizing portfolios to models with minimal turnover and capital gains. Tax lot level selection, lot level trade orders,

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and wash sale alerts enable portfolios to take advantage of loss harvesting and tax efficient trading strategies.

The right set of cash management tools.

- Wealth management firms spend large volumes of time raising or spending cash in client portfolios. Furthermore, timing these cash needs this with model changes and asset allocations shifts can cause further complications. InvestEdge enables your client's recurring cash needs to be taken into consideration at each rebalancing. Large one-time distributions can be done in a sell "pro-rata" basis for some or all the assets in a portfolio. New cash into an account can be rebalanced against the model or equally allocated across the existing holdings. To enable greater efficiency the cash management tools can be used across large volumes of accounts in the group rebalancing and block trading tools.

Industry Awards of Excellence *recognizing InvestEdge as the leading provider of innovative wealth advisory solutions*