



InvestEdge Profits with Anexinet Product Development

August 8, 2017 / Posted by: [Victoria Fagan](#)

Overview

[InvestEdge](#) offers innovative wealth management technology to many of the world's leading advisors for managing, measuring and reporting on the assets of their high net worth and ultra high net worth clients. When InvestEdge set out to launch [MMxCHANGE](#), a new product offering to facilitate the exchange of money management models between providers and subscribers, they turned to Anexinet as their trusted technology partner.

"Anexinet had consistently delivered quality solutions that have met or exceeded our expectations," said Roland Collins, CTO & Founder, InvestEdge. "These factors, including their intimate familiarity with InvestEdge's business and technical environment played a significant factor in InvestEdge electing to move forward with Anexinet for the MMX project."

The Anexinet Advantage

MMxCHANGE is a new online exchange for publishing financial models, to be consumed through an online subscription model. Anexinet proposed a phased approach to building the solution that demonstrated the ability to support the full life cycle of the MMX platform. This approach includes:

- Identifying the user experience
- Envisioning and development of the public-facing website
- Development of the members Exchange

In addition, InvestEdge will be utilizing Anexinet's comprehensive Managed Services offering to ensure the ongoing maintenance and support of MMX, which is a critical component of InvestEdge's overall solution offering.

Moving Forward

InvestEdge will utilize Anexinet's comprehensive managed services offering to ensure the ongoing maintenance and support of MMX—which is a critical component of InvestEdge's overall solution offering. The product is currently in a pilot with InvestEdge customers and has been well received; the full release is anticipated July 2017.

“We have been very impressed by the level of dedication and professionalism that Anexinet brought to this project,” said Collins. “They have proven to be a true partner as they understood our needs and ensured the project came in on-budget.”

Anexinet’s mission is to empower clients like InvestEdge to be successful. With the new MMxCHANGE product, InvestEdge continues to execute its growth plan by providing innovative technology and differentiating value for their customers.

About Anexinet

Anexinet (www.anexinet.com) specializes in digital business transformation. We empower our clients to grow their customer base and improve workforce efficiency by envisioning, developing, and operating next generation technology solutions. Our core expertise is in digital applications, analytics, and hybrid IT, enabling businesses to rapidly transform. Partner with Anexinet to support the full lifecycle of your next generation digital business.