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## **INVESTEDGE WINS 2015 PAM AWARD**

### **For Private Client Investment Platform – Client Service**

PHILADELPHIA, PA—February 10, 2015—[InvestEdge](#), the leading provider of innovative wealth advisory solutions, proudly accepted the award for **Private Client Investment Platform–Client Service** during the Private Asset Management (PAM) Awards ceremony held in New York City. This is the third consecutive year that InvestEdge has been recognized and earned a PAM Award. In 2013, InvestEdge won the award for Best Technology Platform, and in 2014 the award for Private Client Investment Platform–New Product.

According to Stephanie Bartup, Editor of PAM Magazine, "The judging process is rigorous and thorough to ensure that all the entries receive full consideration and that the true winners are chosen. With competition amongst private wealth platforms particularly intense this year, the judges felt that InvestEdge's entry was able to offer genuine added value. The firm's offering was deemed to be diverse, engaged and provide a genuinely effective way for HNW clients to manage their assets. A well-deserved winner, the judges agreed."

"We are extremely honored to be recognized for the third consecutive year with a PAM Award this year recognizing our industry leading client service model," says Paul Adack, Senior Vice President of Business Development at InvestEdge. "Establishing and maintaining long term relationships with our clients is an important component of our solutions and corporate culture. Having PAM (Private Asset Management) recognize the value and effectiveness our client service model reinforces the feedback we receive from our growing list of clients, strategic partners and employees."

#### **[About InvestEdge, Inc.](#)**

InvestEdge is a leading provider of innovative advisor solutions to banks, HNW registered investment advisors, family offices, and brokerage firms. Founded in June of 2000, InvestEdge is now used by 106 investment firms that collectively manage assets totaling more than \$936 billion and remains to be one of the fastest growing providers of wealth management solutions to the U.S. UHNW and HNW advisor market. Through an integrated wealth management platform, InvestEdge automates key front-office functions including [portfolio management](#), [performance measurement](#), [client communications and reporting](#), [compliance monitoring](#), [trade automation](#), [data aggregation](#), and [client portal](#) solutions. To learn more, visit <http://www.investedge.com> or call 1-800-830-1839. InvestEdge is a registered trademark of InvestEdge, Inc.

#### **[About the PAM Awards](#)**

The PAM Awards, organized by Private Asset Management magazine, are designed for investment professionals and wealth advisors, operating within the private asset management industry and are held annually. Candidates are invited to submit responses in several categories to demonstrate developments to their business model, financial progress in business performance and service offerings. Selection is determined by growth in clients and employees, client satisfaction, and product Innovation over the course of the previous year. Winners are determined by an independent panel of industry experts. For more information on Private Asset Management (PAM), visit <http://www.pammagazine.com/>